

INTRODUCING



PASSIVE

Thank you for your interest

Learn to generate a passive income for yourself, by following our extremely simple methods.

**SPEAKING TO PEOPLE IS THE
ONLY SKILL YOU NEED**



FIGHTING FOR SOUTH AFRICA TOGETHER

FIXING SOUTH AFRICA ONE COMPANY AT A TIME

FIGHTING UNEMPLOYMENT ONE MEMBER AT A TIME



WHAT IS SESHA?

Sesha is hope for the future! **Sesha** is a believe that all South Africans deserve to live healthy and prosperous lives and that it's not too late to save our country and turn it into an economic powerhouse.

WHAT IS IT REALLY?

Sesha is many things and over time will become more. For now it is:

- The most advanced business directory, giving companies a profile to showcase their products and services and keep their customers engaged with regular updates about specials and new offerings.
- The most advanced classified ads website that removes spam and fake ads, while giving customers the easiest way to sell anything they want.
- It's an events website where the public of South Africa can post events taking place in South Africa. They can follow their favorite venues and more.
- It's the most advanced job board in the world and companies can create questions and exams applicants must complete, making the sifting process so much faster.
- It's a place for people to find short-terms jobs, or piece job as people in South Africa like to call them. It's where companies can find temporary workers for short-terms tasks or projects.
- It's the best place for any person living in South Africa, to advertise his/her skills and experience, to attract the attention of recruiters and companies looking for such skills. You get an awesome profile you can choose exactly what is displayed and what is not.
- It's a new way for people to find websites faster and without companies needing to spend vast amount of money doing SEO and digital marketing.
- It's the start of great things to come as we continuously develop to turn **Sesha** into South Africa's busiest website.

It's a way to make South Africa work together

WE DESERVE A WORKING COUNTRY



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IT GETS WAY BETTER THOUGH

Like they say in the classics "The Best is yet to come!"

INTRODUCING

SESHA PASSIVE

We can all agree that unemployment is a major problem in South Africa. With unemployment crime usually follows, which simply creates more problems for everybody.

We can all agree that our economy as well as our cities have slowly but surely been deteriorating, causing problems for the people of this great country.

What if we can all help to fix South Africa by making thousands and thousands of people earn a decent amount every month, so they can actually live normal lives? R350 is not enough to sustain an adult person and it's our opinion that more needs to be done.

WHAT IS

SESHA PASSIVE?

Sesha passive is a members-only program, that allows any South African citizen to generate a passive income for the rest of their lives, by following one easy step and doing that every day, for as long as it's required. If you work really fast you can reach your goal in a day, a week or a month.

Best of all you really do not have to do much. The only thing you have to do is speak to business owners and share a link with them via email, whatsapp or in person. That's it! Our marketing material will do the rest.

We offer companies awesome tools and great marketing, so you just have to tell them about us and wait for them to start using us. Then you can earn a passive income every month.

It's a way for South Africans to earn a decent living

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WHO CAN JOIN?

Sesha Passive is not for everybody and not everybody will be accepted.

Any **South African citizen** 18 years or older, with a valid South African ID and bank account can apply to join the **Sesha Passive** members-only program.

ARE THERE COSTS INVOLVED?

We have to check every application and we have to check every ID number, for which the government charges us. The administrative work alone is a lot of work and we are giving people jobs and they need to get paid. We charge a small yearly membership fee of just **R240 per year**, which you can make back very quickly. You also stand a chance of becoming a shareholder in **Sesha**

WHO SESHA FOR!

- People that wants to make a passive income that could potentially last their entire lives.
- People who want South Africa to succeed, believe there is still hope for the future, and see working together as the solution.
- People who love South Africa and all its citizens, and only want the best for the country.
- People willing to put in a small amount of effort, in return for long-term rewards.

WHO SESHA IS NOT FOR:

- People who believe the government is doing enough to fight unemployment and grow the economy.
- People who have something against their fellow citizens and do not want to work together to improve the country.
- People who cannot present themselves in a neat and orderly manner, communicate with business owners professionally, and uphold integrity.
- People who are not willing to put in the work to make their membership a success.

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HOW DOES SESHA PASSIVE WORK?

The easiest way to explain how **Sesha Passive** works is to take you through the steps you have to take, before you can use the program. From registering to actually start using the program and earning a passive income.

STEPS

- 1** The first step and the one you actually took is to download this brochure and to read it carefully, making sure you understand everything and you are 100% sure you want to join the **Sesha Passive** program. There are no refunds on membership fees, which is why you have to be 100% sure.
- 2** If you are sure you want join the **Sesha Passive** program, you need to register on the **Sesha** website and apply for the program on your account page. Then you have to wait for approval, which could take up to 30 days.
- 3** Once approved you will receive an email with instructions of what to do next, which includes paying the required annual membership fee. As soon as you have paid you will receive another email with full instructions of how to proceed. You can then start using **Sesha Passive** and earn money.
- 4** If approved and paid you are a **Sesha Passive** member and you can go out to places of business, speak to business owners and telling them how you can give them free leads, free marketing and great tools, while they help to fix South Africa by paying less tax. Ask them if they want to get an email with ways they can grow their businesses, help South Africa and make a positive impact on society. If they agree you should get their email and keep it in a safe place.
- 5** We give you an email you can send to the businesses you have gathered the emails of. That email contains your unique **Sesha Passive** code and whenever any of the businesses you emailed spend money on the Sesha website, you earn a healthy commission, which we lay out on the next page.

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HOW MUCH MONEY CAN I MAKE?

The magic of **Sesha Passive** is that the program allows you to make money on a continuous basis. Every time a company or person spends money on **Sesha** and uses your code to get a discount, you earn a commission.

METHODS

Sesha Passive

Sesha Passive costs R240 per year. You will earn 15% (R40+/-) for every person that joins Sesha Passive, gets approved and pays the membership fee. You will get it every year if they continue paying their membership.

Memberships

Sesha offers businesses two types of paid memberships, that give businesses various free tools to use and allow them to pay less tax, and help us to fix South Africa. The memberships are **Silver** and **Gold**.

Silver costs R799 per month and you will earn 15%(R120 +/-) every month for as long as the business remains a silver member.

Gold costs R2499 per month and you will earn 15%(R375 +/-) every month for as long as the business remains a gold member.

Features

Any user is able to create various content types on **Sesha**. They are able to feature these content types by making them be displayed at the top of lists or highlighted. These features cost money and you will earn a percentage on every feature. To feature a company on top of lists for a month could cost R300 and you will earn 15%(R45 +/-) from that. Anybody that uses a code gets a discount, so people will want to get their hands on a code. Just share yours that's all. As traffic on the website increases so will the demand for a code. The more you help to advertise **Sesha** for us, the more in demand your code will become.

Advertising

Anybody can place an ad on **Sesha**. When they advertise they can use a code to get a discount. Whatever they spend advertising on **Sesha** you will earn a percentage of, when they use your code.

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FREQUENTLY ASKED QUESTIONS

What if I don't pay the yearly membership fee?

You stay a member of **Sesha Passive** and you will remain a member for as long as you have an account on the Sesha website. In order to earn money though you need to pay the yearly membership fee.

When do I get paid?

Our payment cycle runs once a month at the end of the month, which is when the money you earned will be deposited into your bank account.

If I close my account what happens to my Sesha Passive membership?

Your Sesha Passive membership is directly tied to your Sesha account. If you delete your account you also lose your Sesha Passive membership and all associated commissions. Commissions already earned will go towards a charity and the companies that use your code will be assigned a new code. If you apply again you will need to go through all the steps again including paying the membership fee again.

Can companies sell products so I can earn more commission?

At the moment no, but we are working hard to allow companies to sell their products on Sesha, enabling Sesha Passive members to earn commission on every sale. We believe this could happen in 2026.

How can I become a shareholder in Sesha

We speak to businesses all the time and find out from them, which users have treated them professionally and have really helped their businesses. We also check every user's performance over a period of one year. We will choose a number of people that have presented the Sesha brand the best and from a pool of people we will select the people we want to offer shares to.

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FINAL WORD

WE WANT TO HELP YOU!

Sesha is a positive addition to the South African community. Our hope is that through this program we can help thousands of people earn a decent living by simply telling the people of South Africa about **Sesha** and also using it to get products and services offered by companies.

Our aim is to help fix what's broken in our great country, by getting people employed, helping fix infrastructure and making people happier than what they are at the moment. Help us to make South Africa the best country in the world.

We thank you for your interest and we hope you join Sesha and **Sesha passive**, so we can make South Africa great!

Should you have any problems please send an email to support@sesha.co.za

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